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PURSUANT TO IDAHO CODE SECTION 74-204

There will be a quorum of SVCRD board members present at:
SPECIAL MEETING – FUNDRAISING COMMITTEE
THE SOUTHERN VALLEY COUNTY RECREATION
DISTRICT

Thursday, April 10, 2025 @ 8:00 a.m.

Present: Monica, Kassi, Alisa, Dave, Vicki, Rem, Mckenzie

Venue:

- Red Barn (now white barn) September 23, 2025, 6:00PM
- Dinner provided by Mission Mexicana
- Alisa will confirm place settings and number of tables with Sharon. She will also confirm per plate cost with Mission Mexicana (\$15 per plate?) and what they plan to serve, including dessert. She will also speak with Sara Martin at the Mercantile about beer/wine.

Emcee and Speakers:

- Agreed that Tom did a great job last year and we will use him again this year if he is willing. Dave will speak with him.
- Several names were suggested for keynote speakers.
- Discussed possibly having Rem or Patti be the board member speaker.

Tickets for event:

- Cost of tickets will be \$35 each
- We will add the option to buy tickets through Eventbrite
Kassi will set it up. People purchasing tickets through Eventbrite will be responsible for paying the processing fee

Table sponsor cost will be \$600

Person/business to underwrite \$3000

Matching donor amount will be up to individual donor to choose amount

Advertising:

- Discussed waiting till July to send letters to possible donors.
- Discussed putting QR codes on letters for donating
- Save the date email blasts and fundraiser info in newsletter (I am not sure when we decided to begin those...)

- Running something in the Star News should be done early. Dave will follow up on this

Additional items discussed:

- Gifts for table sponsors: Rem suggested a live tree centerpiece which his company would kindly provide. We will also have the starred chair win the centerpiece on the non-sponsored tables.
- Suggestion that we acknowledge donors at the event in some way
- We will have the same pledge cards at tables with levels of giving
- Agreed on a target amount of \$30,000 to raise at the event
- We will need a projector and screen
- Decided against having music or entertainment.
- Kassi will provide spreadsheets so we can keep track of donors/sponsors we have
- contacted
- Agreed that we don't need committees-everyone will pitch in where needed.