

SVCRD Manager Report - June 2017

Programing:

- Initiated five new classes in May. Response to all of our classes has been very good. Great feedback from guests on teaching / leadership of classes.
- Developing July's program schedule; plan to launch newsletter by 20 June
- Extended our hours in May. Weekdays to 10 pm; Saturday to 10 pm; Sundays to 8 pm. Feedback has been very positive. On average 12-15 members and guests are using the facility after 8 pm.
- Memorial Day - Remembering Our Heroes- 24-31 May. Guests selected various fitness challenges to honor a service member they know / have known. 24 guests and members joined the challenge. Planning another similar challenge for 4 July.
- Hosted Health Fair for Idaho River Guides for fitness center on 20 May. Guides want to use our facility in two years. Received great comments from guides.
- Aqua Yoga Classes are ready; need to market to teach potential instructors. Another revenue generator.
- Working with Facebook marketing to get out messages on events and activities to over 790 + people who "liked" us. \$35/month is very reasonable.

Membership:

- Currently at 259 members and growing daily. Donna Murphy does an outstanding job in this area.
- Developed Wellness plans (Step Up) with Cascade Medical Center (Kate Farmer) to present in a fact sheet to guests who might have wellness plan benefits in their health insurance policy.
- Working on adding Silver Sneakers program to membership payment options

Maintenance and Facilities:

- Search for new facilities and maintenance manager during the summer.
- Coordinating with Valley County Realtors on benches in front of the Center
- Carpet squares laid upstairs
- Facilities issues are being addressed with Hill Construction. Hill and subcontractors are very responsive.
- Purchased lockers and benches in dressing rooms. Should arrive in two weeks. Will need to assemble.
- Dry walling upstairs, texturing, painting and carpet complete in office space. Working on exercise room in June-July.
- Removing the pool dome on or before 14 June; Coordinating with Cimbalik Construction on the plan.